# Twins unveil new Target Field fan amenities and polices for beginning of 2021 season

Enhanced health and safety protocols, introduction of WiFi 6, new and returning favorite food offerings and reimagined gathering places all part of the 2021 fan experience

April 6th, 2021

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**MINNEAPOLIS-ST. PAUL, MN** – When the ballpark gates open for the 2021 Home Opener on April 8, the Minnesota Twins, working closely with public and private partners, are dedicated to welcoming fans to a safe, enjoyable and high-quality game day experience in Downtown Minneapolis and at Target Field. To that end, the club today detailed several new fan-facing policies and amenities in place to start the 2021 season.

# **Know Before You Go**

The Twins, in collaboration with Major League Baseball, official science partner 3M, and city, community and law enforcement partners, are working to deliver a safe, secure and welcoming game day experience. Below are some of these previously-announced key policies. To learn more about the Twins' comprehensive health and safety efforts, including partnerships and enhanced ballpark protocols, please visit twinsbaseball.com/playitsafe.

- **Feeling Ill?:** Anyone feeling ill or with a temperature above 100.4 is asked to please stay home.
- **Parking:** The Twins, in collaboration with MPLS Parking and the City of Minneapolis, are providing preferred game day parking in Ramps A & B (reduced rate of \$12) and the Hawthorne Ramp (special price of \$10) throughout the 2021 season. Fans can reserve their spot, and pay in advance, via ParkWhiz.
- Face Coverings: Face coverings are required to enter Target Field and at all times while in the ballpark, except while actively eating or drinking in a ticketed seat or location.
- **Digital Ticketing:** All 2021 Twins tickets will be delivered digitally via the MLB Ballpark app, and contactless ticket-scanning technology will be used at all gates. Guests are encouraged to enter Target Field via the suggested gate listed on each digital ticket.

- **Update the Ballpark app**: Fans should make sure they have the latest version of the Ballpark app to ensure smooth access to tickets and other functionality.
- **Bag Policy:** Bags are not allowed in Target Field, with the exception of necessary medical items, diaper bags and small clutch purses (max. 9" x 5").
- **Food Policy:** Outside food items are not allowed in Target Field, except for necessary medical supplies. One factory-sealed or empty water bottle (32oz. or less) per person is permitted.
- **Mobile Ordering and Payment:** Concessions and merchandise can be ordered for pickup, and paid for, directly from a mobile device using the MLB Ballpark app, via a new partnership with Venuetize.
- Cashless Ballpark: Cash will not be accepted at Target Field; only credit, debit or digital wallet payments are accepted at all retail and concessions. Reverse ATMs are available in the ballpark.
- **Physical Distancing:** All guests, Twins employees and Event Staff are required to practice proper physical distancing when entering, exiting and moving about Target Field.

# MLB Ballpark App – The Fan's Contactless, Single-App Resource

New in 2021, the MLB Ballpark app allows for a touchless, single-app fan journey through key areas of the Target Field experience, from frictionless entry (all tickets delivered to the app) to a contactless process for ordering and purchasing food, beverages and merchandise (via the app's mobile ordering and personal mobile wallet functionalities). Those ordering concessions or retail items will be notified when their order is ready to be picked up from designated "grab-and-go" stations.

Additionally, the Twins again have the industry's most robust MLB Ballpark app gaming platform, with opportunities to play both at Target Field and while watching from home, all with the chance to win great prizes:

- Twingo presented by Pilot Games: Available every game from any location, fans can follow along and score the game on their Twingo card for a chance to win prizes.
- Pick 3 presented by Delta Air Lines: Available every game from any location starting April 8, fans can pick three players and amass points based on their picks' in-game performance.
- **Risk It presented by Unilever:** Available only at Target Field during home games, fans risk points on what might happen during the game. The bigger the risk, the bigger the potential reward!
- Twins Trivia presented by Unilever: Available every day, all fans can test their Twins knowledge.

• **Ask. T.C.:** Got a question? Ask T.C.! The digital version of the beloved Twins mascot knows about stats, scores, standings, ballpark info and much, much more.

# WiFi 6 Comes to Target Field

Using the MLB Ballpark app, and interacting elsewhere in the digital space, will be more efficient in 2021, as Target Field will feature WiFi 6 following the completion of a complete high-tech overhaul as a member of the Major League Baseball WiFi Consortium. At nearly three times faster than the previous iteration, and with 670 hot spots throughout the ballpark, Target Field's new WiFi will enable enhanced digital engagement while enjoying the game.

# **New Faces in Familiar Places**

The Twins are pleased to welcome several new Brand Partners to Target Field in 2021, each of which are bringing a fresh approach to some of the ballpark's many social spaces:

- **Gray Duck Deck**: Originally developed prior to the 2020 season, the "Gray Duck Deck" will make its fan debut in 2021. Located in the area adjacent to the left field foul pole inside Gate 6 (the former Barrio space), this open-air bar will feature signature drinks from the homemade Minnesota brand.
- Jack Daniel's Bar and Schneiderman's Lawn: Another space originally re-designed prior to 2020, the main entrance to Target Field Gate 34 will be home to a pair of new spots this season. Jack Daniel's and the Twins are making it count at the new Jack Daniel's Bar, complete with signature cocktails featuring the world's top-selling American whiskey. The 5,600-square-foot Schneiderman's Lawn provides weather-resistant furniture such as Adirondack chairs, wooden tables and benches, high-top bar tables and swivel chairs.
- Summit Brewing Pub: Summit, the Twins' new Hometown Craft Beer sponsor, will introduce fans to the "Summit Brewing Pub." Located down the left field line of the club level (the former Goose Island Pub space), this space will provide fans with the taste of one of Minnesota's most beloved craft breweries.
- **Truly On Deck:** The formerly named Bat & Barrel will continue providing fans with state-of-the-art video elements and signature food and beverage options, now with the added flavor of Truly Hard Seltzer®.

Please note that, to establish proper physical distancing, capacity for indoor bars and restaurants at Target Field has been modified to meet Minnesota Department of Health (MDH) and Minneapolis Health Department (MHD) guidelines, while markers have been placed on drink rails at outdoor bars. Patrons at either an indoor or outdoor bar or restaurant must wear a face covering over their nose and mouth at all times, except when actively eating or drinking at their restaurant seat or rail location.

# **Bring Your Appetite**

The Twins and Delaware North Sportservice – the team's exclusive food, beverage and retail partner – are beginning the 2021 season with enticing new offerings, along with several returning staples. Additional menu items are planned for future months, should attendance capacity be increased.

Along with the new food and beverage offerings throughout the menus at the Gray Duck Deck, Jack Daniel's Bar, Summit Brewing Pub and Truly On Deck, the latter will also feature the first-ever Target Field appearance for the famed "Cease and Desist" burger from Blue Door Pub.

Returning favorites, with locations to begin the 2021 season, include: Andrew Zimmern's Korean Fried Chicken (available at Town Ball Tavern), Hot Indian Food's Chana Masala (Truly On Deck), Ike's "Tavern" Burger (Truly On Deck), Kramarczuk's Bratwurst and Polish Sausage (Section 101), Loon Café "Pecos River" Red Chili (Halsey's Sausage Haus), Mac's Fish & Chips (Town Ball Tavern), Murray's Steak Sandwich (Truly On Deck), Pizza Luce (Minnie & Paul's), Red Cow 60/40 Burgers (Minnie & Paul's), Red Cow "Ultimate" Burger (Town Ball Tavern), Soul Bowl Mac & Cheese (Truly On Deck) and Tony O's Cuban Sandwich (Truly On Deck).

Beginning with the April 8 Home Opener, Twins fans can open the MLB Ballpark app, select their desired food and drink (or Twins gear), and complete payment via their personal mobile wallet – all from their mobile device, and without leaving their seat. Upon notification, prepackaged order pick-up from separate, designate "grab-and-go" stations will complete the contactless dining and/or retail experience.

# **Early-Season Tickets**

The Twins' 2021 Home Opener, along with the entire three-game weekend series vs. the Seattle Mariners (April 8, 10 and 11) are sold out. A limited number of tickets remain available for a four-game series with the Boston Red Sox from April 12-15 to conclude the season's first homestand, and for a four-game set vs. the Texas Rangers from May 3-6, and are on sale at <a href="twinsbaseball.com">twinsbaseball.com</a> or the MLB Ballpark app.

Per current state guidelines established by Governor Tim Walz and the Minnesota Department of Health (MDH), the Twins will open the 2021 season with a maximum capacity of 10,000 fans per game at Target Field. To provide the safest environment possible for fans, staff and players, and to maximize guest comfort, the Twins are seating guests in "pods" of exactly two (2) or four (4) contiguous seats only, with a minimum distance of six (6) feet between pods in all directions. Sales are restricted to one (1) ticket purchaser per pod.

Details regarding on-sale dates for tickets to Twins home games scheduled for after May 6 will be announced later this month.