# Twins return to history, unveil baby blue alternate uniform for 2020

Club launches its 60th season in Minnesota with a popular uniform revival

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MINNEAPOLIS-ST. PAUL, MN – Launching their diamond anniversary festivities by reviving one of the club's most celebrated on-field looks, the Minnesota Twins today unveiled a baby blue alternate uniform for the 2020 campaign, along with a special logo commemorating the 60th season of Major League Baseball in the Twin Cities. Designed to replicate the Twins road uniform worn from the 1973 through 1986 seasons, the 2020 alternate will feature baby blue tops and pants, paired with the team's standard navy blue cap (without the Kasota Gold outline on the interlocking "TC"). The 2020 alternate uniform can be worn by the Twins either at home or on the road.

"No uniform in the history of Minnesota Twins baseball drives more fan engagement than the old-school baby blues," Twins President and CEO Dave St. Peter said. "With that popularity in mind, we are excited to bring this uniform back as part of our 60th Season Celebration. It's going to be fun to watch the 2020 Twins wearing the same look as Twins legends from the 1970s and 1980s."

### **Our Legacy is Our Future**

Recalling the era of Rod Carew batting titles and Bert Blyleven curveballs, through to the early days of Kent Hrbek, Gary Gaetti and Kirby Puckett, but designed for the Twins' 21st century stars, the 2020 alternate uniform brings back Minnesota's full baby blue, road color scheme used during most of the 1970s and 1980s.

The baby blue uniform top includes the distinctive, cursive "Twins" script featured on the club's home and road uniforms from the inaugural 1961 season through 1986, and again on home alternates from 2009-19. The "Twins" lettering is colored solid scarlet red and outlined in navy blue, as is the uniform number on the lower-left front chest, and the player number on the back (the player name is colored scarlet red, without an outline). The neckline and sleeves present tri-colored piping of navy blue, white and scarlet red.

Staying consistent with the vintage style, the 2020 alternate uniform pants are also baby blue, with the same navy blue, white and scarlet red piping down both legs. The lone change from the 1973-86 style is the use of a belt, in place of the waistline piping of seasons past.

## The Original Minnie and Paul

After a one-year hiatus, the original "Minnie and Paul" left sleeve patch returns. A fixture on the Twins' home uniform from 1961-86 (and on every road uniform in that stretch except for 1972), the iconic patch made a return with Minnesota's home alternates from 2009-18. The patch, outlined in gold, depicts the cartoon Minnie and Paul baseball players shaking hands across the Mississippi River, which flows from a baseball; the scene is set against a navy backdrop and includes the words "Minnesota Twins" in red.

#### **60th Season Mark**

2020 will mark the 60th season of Minnesota Twins baseball, beginning with the inaugural 1961 campaign that ushered in a historic return of professional sports to the state. The team's official 60th Season logo pays homage to the club's Twin Cities roots, with iconic Minneapolis and St. Paul buildings joined together in a blended, silhouetted skyline set against the Stone Arch Bridge and the Mississippi River. The famed Minneapolis skyline is depicted alongside St. Paul-based landmarks, including the Minnesota State Capitol building.

The circular logo has "Minnesota Twins" arching around the outer ring, "60" atop the skyline art and "Seasons" within a ribbon banner, all colored in white. The outer ring and skyline are navy blue, the ribbon banner is colored scarlet red, and the sky and river are a light blue, while the Stone Arch Bridge is Kasota Gold (which also outlines the entire logo).

The 60th Season logo will be featured on the right sleeve of all 2020 Minnesota Twins uniform variations, as well as on the right of each of the club's corresponding hat styles.

#### **Minnesota Twins 2020 Uniforms**

The Twins' baby blue alternate uniforms can be worn at Target Field or on the road. Additionally in 2020, the Twins will wear the home whites that have been in place since 2015, the red home alternate that debuted in 2016, the road grays (same since 2010), navy road alternate (first seen in 2011) and the navy home alternate (debuted in 2019). The team's corresponding hats – all with the interlocking "TC" – remain the same for each uniform, with the standard navy cap worn for the powder blue and navy road alternate, the navy cap with a Kasota Gold outline on the TC for the home white and home navy, the navy top with a red bill for the road gray, and the red top with a navy bill (and Kasota Gold outline on the TC) for the red home alternate.

#### **Get Yours Today**

Fans can make the Twins' legacy their future, as the authentic Nike baby blue alternate uniform top – along with all new baby blue player tees and New Era 59Fifty hats featuring the 60th anniversary side patch – are on sale beginning today at the Majestic Twins Clubhouse Store at Target Field and online via MLBshop.com.

#### **60th Season Celebration**

The Minnesota Twins will celebrate their 60th season in 2020; further details will be announced in the coming months.

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